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Venture & Partnering Conference

EAST COAST

DIGITAL HEALTHCARE INNOVATION SUMMIT

June 5-6, 2024

Boston, MA

Mandarin Oriental Hotel

2024 CO-CHAIRS



Ian Chiang
Partner
Flare Capital Partners



Megann Vaughn Watters
Vice President, New Ventures & Strategic Alliances
Labcorp



Samir Malik
Co-Founder & CEO
Firsthand

FEATURED SPEAKERS



Christopher M. Coburn
CIO, Mass General Brigham



Farzad Mostashari
Co-Founder & CEO,
Aledade Inc.



Alyssa Jaffee
Partner,
7wireVentures



Suchi Saria
CEO and CSO,
Bayesian Health



Deena Shakir
General Partner,
Lux Capital

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Dear Colleague,

On behalf of the organizing committee and co-chairs, we invite you to join us at the 12th Annual East Coast Digital Healthcare Innovation Summit (DHIS) taking place on June 5-6, 2024 in Boston, MA.

Conference Highlights:

- **Innovation at the Forefront:** Join leading healthcare innovators, investors, and industry executives as we navigate the ever-evolving landscape of digital health.
- **Engaging Agenda:** Our carefully curated agenda covers a spectrum of vital topics, from commercial contracts and financing trends to the impact of generative AI in healthcare.
- **Networking Opportunities:** Connect with industry leaders, venture capitalists, startups, and veteran advisors during on-site networking sessions and breakout sessions.
- **Keynote Fireside Chats:** Gain insights from influential healthcare executives and thought leaders.
- **Presentation of the 2024 Digital Healthcare Innovator Award:** Celebrate excellence in healthcare innovation as we honor a visionary leader for his significant contributions to the field.



This year's summit promises to be an engaging and insightful experience and we hope you find inspiration, gain new perspectives, and build meaningful connections.

See you at DHIS-East 2024!



Benjamin Lakin, PhD
DHIS-East Co-Producer
Co-CEO, Cambridge Innovation Institute



Nandini Kashyap, MPharm
DHIS-East Team Lead & Co-Producer
Senior Director, Conferences, and Social Media Strategy
Cambridge Innovation Institute

AGENDA TOPICS INCLUDE

- How Election Year Results Could Affect Digital Healthcare Innovation—Implications for CMS and HSS
- Provider Burnout Is Real—Challenges with Hiring Clinicians
- Can Digital Health Help Reduce the Cost of Drugs?
- Macrotrends Affecting Payors and Providers—Are We Really Moving towards Value-Based Care?
- AI in Healthcare: What's the Most Likely Impact?
- Managing Your Startup through Uncertain Times: How CEOs Navigated the Ups and Downs
- Town Hall: What's Front of Mind—Questions We Were Afraid to Ask
- Presentation of Digital Healthcare Innovator Award
- Healthcare Executive Keynote Fireside Chat

ATTENDEE DEMOGRAPHICS



ATTENDEE DEMOGRAPHICS

- 30% Startups & Emerging Growth Companies
- 30% Investors & Finance
- 15% Corporates & Strategics
- 15% Advisors, Consultants & Service Providers
- 10% Payers & Providers



ATTENDEES REPRESENT 28 US STATES AND 7 COUNTRIES

- 39% Massachusetts
- 14% New York
- 11% California
- 5% Illinois
- 4% New Jersey
- 3% Connecticut
- 2% Pennsylvania
- 22% Other

WEDNESDAY, JUNE 5

2:00 pm Registration Open

3:00 Organizer's Welcome Remarks

Nandini Kashyap, Senior Director, Conferences and Social Media Strategy, Cambridge Healthtech Institute

3:05 Co-Chair's Opening Remarks

Ian Chiang, Partner, Flare Capital Partners

3:10 PANEL DISCUSSION: Managing Your Start-Up through Uncertain Times: How CEOs are Navigating the Ups and Downs

Moderator: Gil Addo, Co-Founder & CEO, RubiconMD

Over the past few years, we've witnessed the pendulum of funding dynamics swing from the euphoria of 2021 to the recalibration of last year. This has spurred companies to think differently about managing cash burn, overcoming revenue headwinds, and securing funding. Successful founders and CEOs will share what they are seeing, strategies for navigating this current environment and how they are charting their course for success in the years ahead.

Panelists:

Katerina Fialkovskaya, Venture Investor, Philips

Sam Holliday, Co-Founder & CEO, Oshi Health

Michael Kopko, CEO, Pearl Health

Alexi G. Nazem, MD, Co-Founder & CEO, Nomad Health

3:50 Introduction of Keynote Fireside Chat

3:55 KEYNOTE FIRESIDE CHAT: Healthcare Executive Interview

Christopher M. Coburn, CIO, Mass General Brigham

3:55 Talk Title to be Announced

Keith J. Figlioli, Managing Partner, LRVHealth

4:35 Transition to Breakout Sessions

4:40 Sponsored Presentation (*Opportunity Available*)

5:10 Welcome Networking Reception

6:35 Close of Day

THURSDAY, JUNE 6

7:30 am Registration and Morning Coffee

8:30 Organizer's Welcome Remarks

Nandini Kashyap, Senior Director, Conferences and Social Media Strategy, Cambridge Healthtech Institute

8:35 Co-Chair's Remarks

Megann Vaughn Watters, Vice President, New Ventures & Strategic Alliances, Labcorp

8:40 Digital Health Market Overview Presentation

Julie Ebert, Managing Director, Life Science & Healthcare, Silicon Valley Bank

9:00 Regulatory Overview Presentation

Andrea L Linna, PhD, Partner, Regulatory, Wilson Sonsini Goodrich & Rosati

9:10 Interview with the Recipient of the 2024 East Coast Digital Healthcare Innovator Award

Farzad Mostashari, Co-Founder & CEO, Aledade Inc.

9:45 PANEL DISCUSSION: Provider Burnout Is Real—Challenges with Hiring Clinicians

Moderator: Payal Agrawal Divakaran, Partner, 406 Ventures

In light of numerous and growing clinical workforce challenges, this panel will address best practices for clinician recruitment and retention. The panelists bring perspectives from a variety of provider organizations, both virtual and brick and mortar, and will discuss novel approaches to hiring MDs, nurses, PAs, and therapists, as well as the ways in which care team innovation can help with burnout and improve long-term provider satisfaction.

Panelists:

Robert Gabbay, MD, PhD, Chief Scientific & Medical Officer, American Diabetes Association

Creagh E. Milford, DO, MPH, President, Retail Health, CVS Health

Russ Richmond, CEO & Co-Founder, Laudio LLC

Elisa Vincent, Senior Vice President, People Equip

10:25 Networking Coffee Break

10:55 Breakout Discussions

10:55 BREAKOUT DISCUSSION: Presentation to be Announced

Dyna AI is a retrieval augmented generation (RAG)-based capability which offers instantaneous answers to questions from within our "walled garden" of evidence-based, expert-curated content. Our walled garden contains the DynaMedex® and Dynamic Health™ content collections designed for physicians, advanced providers, pharmacists, nurses, health professionals, and patients.

11:25 Transition to General Session

11:35 PANEL DISCUSSION: Digital Healthcare Innovation—Challenges and Achievements for CMS, HHS, Payers, and Providers

Moderator: Ryan Howells, Principal, Leavitt Partners

Interoperability has come a long way over the last decade. According to the ONC, 88% of hospitals participated in electronic data exchange in 2021. There are many different stakeholders and data exchange needs, and while transactions are definitely increasing, the coverage varies greatly between geographic areas and in different use cases and stakeholder considered. In this panel, we will explore

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these issues as well as industry trends.

Panelists:

Josh Flum, Managing Partner, LRVHealth

Micky Tripathi, PhD, National Coordinator for Health Information Technology, U.S. Department of Health and Human Services

Shannon West, CIO & Head, Platform, Datavant Inc.

12:15 pm Networking Lunch

1:25 Co-Chair's Remarks

Samir Malik, Co-Founder & CEO, Firsthand

1:30 PANEL DISCUSSION: Can Digital Health Help Reduce the Cost of Drugs?

Moderator: Ian Chiang, Partner, Flare Capital Partners

Retail-drug spending has increased from ~\$90 per capita to ~\$1,150 per capita, in 2021. This trend is unlikely to slow down in light of numerous high-cost specialty drugs (e.g., cell & gene therapies) and other blockbusters (e.g., GLP-1s) currently available and in the pipeline. In this panel, we will discuss Digital Health's role in helping to control costs while maximizing quality and outcomes.

Panelists:

Brigham Hyde, CEO, Atropos Health & Venture Partner, Audere Capital LLC, Atropos Health

Lynne Nowak, MD, Chief Data and Analytics Officer, Surescripts LLC

Carrie Williams, Vice President & Partner, McKesson Ventures

2:10 WSGR: Presentation to be Announced

2:40 PANEL DISCUSSION: Town Hall—Which Topics are Front-of-Mind?

Co-Moderators:

Ali Alhassani, Head of Clinical, Summer Health

Alyssa Jaffee, Partner, 7wireVentures

Deena Shakir, General Partner, Lux Capital

This interactive, engaging, and provocative session will explore topics that matter to you and your business. Our panel of industry veterans will share their ideas and points of view, but we want to hear from you! So please come ready to tee up issues you'd like to discuss and be prepared to engage with your peers as we efficiently unpack a variety of topics.

3:20 Networking Refreshment Break

4:00 PANEL DISCUSSION: Macro Trends Affecting Payors and Providers—Are We Really Moving towards Value-Based Care?

Moderator: Kevin O'Leary, Co-Founder, Health Tech Nerds

Panelists:

Christopher Booker, Entrepreneur, Super-Secret, Advisor, Frist Cressey Ventures

Brenton Fagnoli, MD, Managing Partner, AlleyCorp Healthcare

Tom Olenzak, Managing Director, Cigna Ventures

Ben Robbins, MD, General Partner, Google Ventures (GV)

4:40 PANEL DISCUSSION: AI in Healthcare: What's the Most Likely Impact?

Moderator: David Reshef, Venture Partner, Google Ventures

Recent advances in machine learning and artificial intelligence have resulted in astonishing feats of reasoning, creativity, and automation. These capabilities have led to a sense that this technology has the potential to help transform the future of medicine. But where do we start, where are we likely to see the greatest impact, and what are the most salient challenges in these early innings?

Panelists:

Anuradhika Anuradhika, Vice President, Strategic Partnerships, CommonSpirit Health

Tarun Mehra, Vice President Healthcare Strategy & Partnerships, Microsoft (Nuance)

Darshak Sanghavi, MD, Program Manager, Advanced Research Projects Agency for Health (ARPA-H)

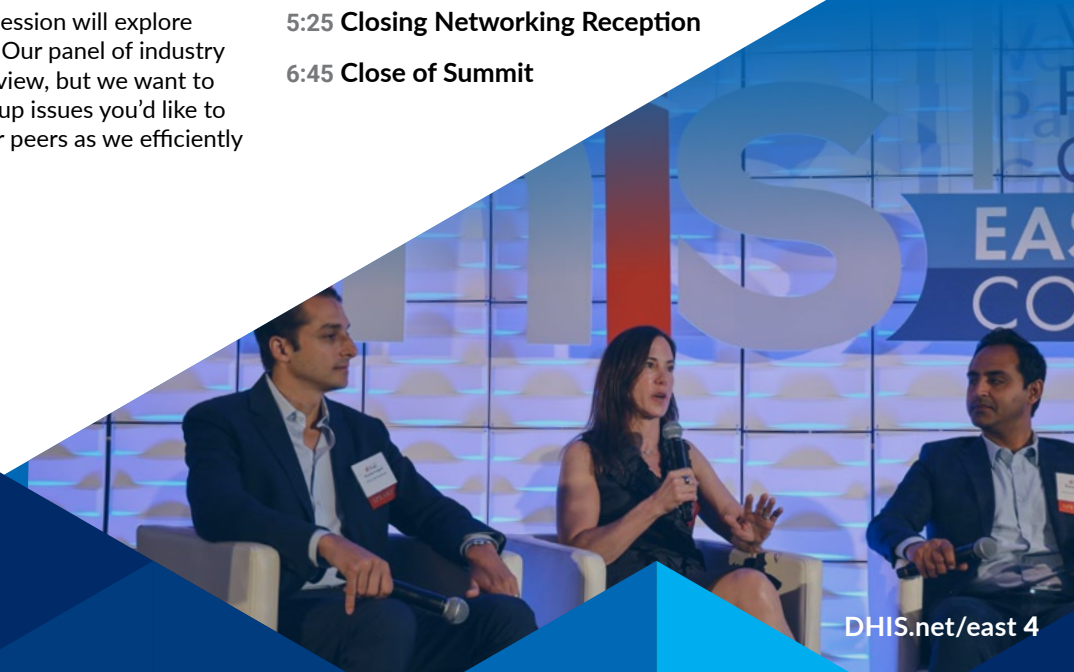
Suchi Saria, CEO and CSO, Bayesian Health

5:20 Co-Chair's Closing Remarks

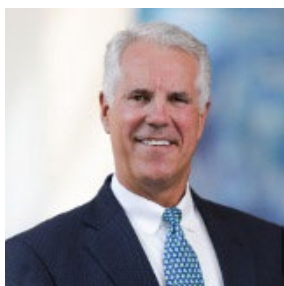
Samir Malik, Co-Founder & CEO, Firsthand

5:25 Closing Networking Reception

6:45 Close of Summit



FEATURED SPEAKERS



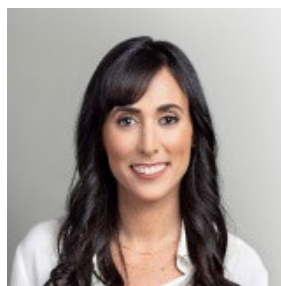
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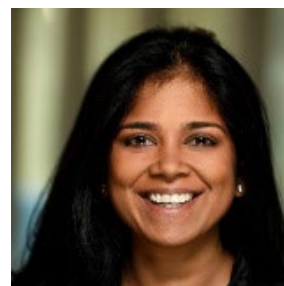
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Co-Founder & CEO,
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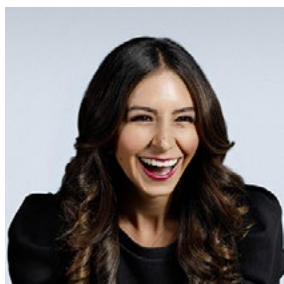
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Ben Robbins, MD

General Partner,
Google Ventures (GV)



Tarun Mehra

Vice President Healthcare Strategy &
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Microsoft (Nuance)



Darshak Sanghavi, MD

Program Manager,
Advanced Research Projects Agency
for Health (ARPA-H)



Amy Gleason

Chief Product Officer,
Main Street Health



Brenton Fagnoli, MD

Managing Partner,
AlleyCorp Healthcare



Micky Tripathi, PhD

National Coordinator for Health
Information Technology,
U.S. Department of Health and
Human Services

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SPONSORSHIP OPPORTUNITIES

Leverage this industry-leading event as a platform for strategic visibility and branding by partnering with us as a sponsor.

SPONSORSHIP LEVELS:	PREMIER	MAJOR	STRATEGIC	SUPPORTING
PACKAGE DELIVERABLES:				
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Mainstage Moderator/Panelist Role	•	•		
Reception or Luncheon Host	•	•		
30 Minute Breakout Session	•	•	•	
GDPR-Compliant Attendee Listing	•	•	•	•
Summit Registrations (Level-Dependent)	•	•	•	•
Branded Banner in Networking Area	•	•	•	•
Online & Onsite Logo Attribution	•	•	•	•
Discount Code for Client Registrations	•	•	•	•

Thought leadership and branding opportunities include, but are not limited to:

- Introduce a featured mainstage Keynote or Panel session
- Lead a Breakout Session
- Host a key meal function, reception, or networking break
- Conference registrations to attend, network and schedule your own one-to-one meetings

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Business Development Manager
781-972-5431
kskahan@healthtech.com

DHIS is investing in innovative technology to ensure attendees can connect with fellow participants whether they are attending in-person or virtually

- Take part in 1-on-1 networking with an easy-to-navigate profile search, filter, and scheduling platform.
- Identify and establish meetings with participants who have similar initiatives and challenges within minutes.
- Network onsite during the Welcome Reception, Refreshment Breaks, Luncheon, and Closing Reception.
- Continue your discussions during our Breakout Sessions.
- Engage with our industry leading sponsors.
- Take part in live Q&A with speakers and participants following each presentation.